TRAFFIC SYSTEM
TV CHANNEL SCHEDULER

WEB TRAFFIC

CHYRO

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A complete and intuitive Traffic System
as an innovative web-application

- Multiplatform : PC and MAC
- Thin client : runs in a Web browser locally or through the Internet.
- Interoperable : RSS XML and Web Services.
- Modern: HTML5 and AJAX.

Easy to use Traffic System for a better TV channel schedule management :
- intuitive scheduling user interface, based on Drag&Drops
- automated grid construction : multicasting, program series
- editorial approach to secondary events : event policies, announced programs
- export playlist in the native format of multiple broadcast automation softwares
- optional advanced modules : Smart playlist generator, Virtual Cuts

Operable in any circumstances :
- support any non-latin language through the use of the UTF-8 standards
- no client software installation required : an up-to-date internet browser is all you need
- operable locally or remotely through a secure Internet access
- unlimited concurrent user sessions

- **Multiple broadcast channels support**

- **Advanced search language**

- **Contracts management, linear and non-linear broadcasting rights management**

- **Programs management :**
  - Customizable editorial informations, EPG
  - Morality Code, intellectual property rights management
  - Short programs, promotions and advertising management

- **Libraries management : magnetic tape, hard drives, servers, backup plans**

- **Non-linear broadcasting scheduling and automatic exports**

- **Linear broadcast scheduling, with weekly and daily views**
  - Automatic, semi-random programs scheduling
  - Automated management of multicasting and program series
  - External playlist importation tool from XML, CSV or advertising agencies EDI formats
  - Program block management
  - Lives broadcast rerun management
  - Real-time broadcasting rights computations
  - Secondary and dynamic events management
  - Virtual cuts and matching secondary events generation

- **Complete TV Channel management dashboard**
- **Ready to Broadcast status management**
- **Intellectual properties declarations (CSA, SACEM, etc.)**
- **Custom queries and CSV/PDF exports**

- **As Run Logs imports**

- **Access to our integrated APIs : Get, Set, Search.**